

PlankFist®

Crafting Comfort and Quality

The image shows a modern building with a glass facade. The PlankFist logo is prominently displayed on a dark, reflective section of the glass. The logo consists of the word "PlankFist" in a white, sans-serif font, with a registered trademark symbol (®) to the upper right of the "t". The building's architecture features a combination of dark glass panels and lighter, textured panels. The sky is visible in the background through the glass.

PlankFist®

About Our Company

Welcome to Plankfist, where comfort seamlessly meets craftsmanship. Founded in 2019, we are driven by a passion for design, quality, and unparalleled comfort. Our commitment lies in creating sofas that are not only stylish but also highly functional, all while prioritizing sustainability in both materials and practices.

PlankFist, a distinguished entity in the realm of furniture and design, unfolds a narrative of artistry, heritage, and progressive vision. Our journey is rooted in a legacy that spans over four decades, where skilled craftsmen, with a cumulative experience exceeding 40 years, have honed their skills to perfection. This wealth of craftsmanship forms the very essence of PlankFist, contributing to our unwavering commitment to delivering furniture that transcends the ordinary, standing as enduring pieces of artistry.



HISTORY

PlankFist, a distinguished name in the world of furniture and design, boasts a rich history that resonates with decades of craftsmanship and a commitment to timeless elegance. Our journey began over 40 years ago when our skilled craftsmen embarked on a path of mastery in the art of furniture making. With a collective experience exceeding four decades, our craftsmen bring unparalleled expertise and passion to every piece we create.

In 2007, drawing upon this wealth of knowledge, we officially entered the furniture business, determined to redefine the industry with our dedication to quality and innovation. For the past 15 years, PlankFist has been synonymous with exceptional craftsmanship and exquisite design, earning the trust and admiration of clients worldwide.

In 2019, we took a bold step forward, giving rise to PlankFist as a distinct brand committed to the fusion of modern aesthetics and traditional craftsmanship. Since our inception, we have continuously evolved, pushing the boundaries of creativity while staying true to our roots. PlankFist stands as a testament to the enduring legacy of our craftsmen and the passion that fuels our pursuit of crafting furniture that transcends time and trends.

Plankfist is built on core values that define us



Quality

An unwavering commitment to creating furniture that stands the test of time.



Customer Service

Providing a personalized and responsive experience.



Innovation

Constantly exploring new materials, designs, and technologies.



Sustainability

Protecting the environment and minimizing our ecological footprint.

SENTINEL
VALUES

Mission & Vision Statement



Mision

Our mission is to provide the world with handcrafted sofas that offer unparalleled comfort, style, and quality



Vision

We envision becoming the leading global brand for luxury sofas, recognized for our commitment to excellence and innovation.



Our Craftmen

At the heart of PlankFist's legacy are our master craftsmen, whose artistry and dedication are woven into the fabric of each handcrafted creation. With a combined experience spanning over four decades, our craftsmen bring an unparalleled level of skill and passion to their craft.



Experience Beyond Measure:

Our craftsmen are not just artisans; they are the guardians of a heritage that spans generations. With more than 40 years of collective experience, they have honed their skills to perfection, ensuring that every piece of furniture is a masterpiece of precision and artistry.

Meticulous Craftsmanship:

The craftsmanship at PlankFist is a meticulous process that goes beyond mere construction. Each cut, carve, and detail is a testament to the artisan's commitment to excellence. From selecting the finest materials to the final finishing touches, our craftsmen infuse every piece with a level of care and precision that is unrivaled.

Passion for Innovation:

While rooted in tradition, our craftsmen are forward-thinkers who embrace innovation. They continually explore new techniques and design elements, ensuring that each creation reflects not only timeless craftsmanship but also a contemporary edge that sets it apart.

Product Range

Our collection includes an array of sophisticated designs, from exquisite sofas and statement-making armchairs to outdoor furniture, with each creation embodying a celebration of opulence and craftsmanship.



 **10,000**

we have successfully sold over 10,000 sofas to date. This achievement stands as a testament to the trust and preference our customers place in our craftsmanship, design, and commitment to excellence.

Target Market

Plankfist's target market consists of discerning consumers who appreciate the fusion of comfort and craftsmanship in high-quality, luxury sofas. The ideal customer profile includes individuals and households with a preference for premium, handcrafted furniture that not only meets their functional needs but also serves as a statement piece in their living spaces.

Plankfist's expansion strategy is rooted in a commitment to excellence, innovation, and a customer-centric approach. Our focus is on strategically chosen countries that align with our brand values and where there is a growing demand for high-quality, handcrafted luxury furniture.

The decision to expand into these 12 countries reflects our confidence in the global appeal of Plankfist's unique blend of tradition and modernity. Each market presents new opportunities to connect with diverse audiences, share our passion for craftsmanship, and elevate living spaces with our signature sofas.





Elevate your living experience with PlankFist.
For inquiries, collaborations, or to experience our furniture firsthand,
contact us at:

Email: hello@plankfist.com

Phone: 85902 77688

Visit Us: Room No.2020/ T2, Hilite Business Park, Calicut, Kerala India

www.plankfist.com